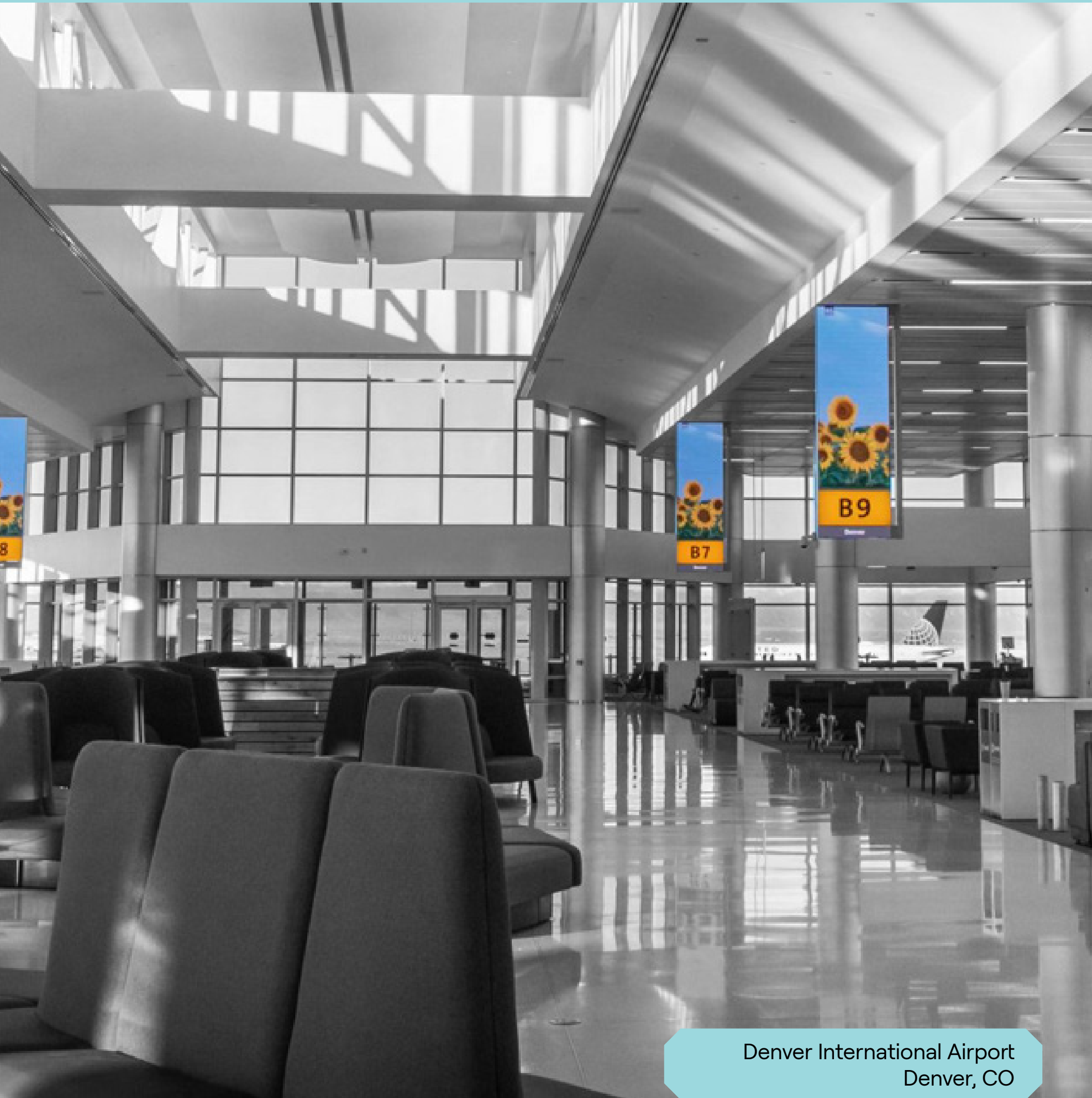




The Airport Experience



Denver International Airport
Denver, CO



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800-465-8895
5390 Triangle Parkway
Suite 300
Peachtree Corners, GA 30092



Nanolumens®

Dynamic Signage in the Airport





Transportation

Today's advancing technologies are making it easier than ever to reach more travelers with relevant transportation information and advertising. This gives you and your advertisers the freedom and flexibility that you've been looking for.

An LED display from Nanolumens[®] is the best in the business. In fact, Nanolumens curved and innovative display solutions are installed in 70% of the Top 50 airports in North America. Just take a look at how our displays impact travelers' daily lives in Denver International, Atlanta Hartsfield-Jackson International, New York's JFK International, LaGuardia, and Newark Airports, Los Angeles International, Las Vegas' McCarran International, and Chicago O'Hare International.

Service and maintenance are a breeze, changing and rearranging content is incredibly easy, and messaging can be delivered with maximum impact.

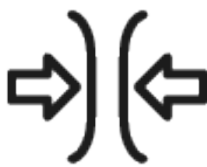
We provide more than 70 airports worldwide with the innovative display solutions they need including Singapore's Changi, annually rated the world's number one airport.



Reliable



Easy to Service



Super Slim



Lightweight



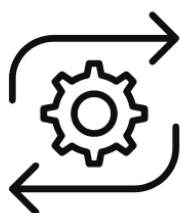
Flat



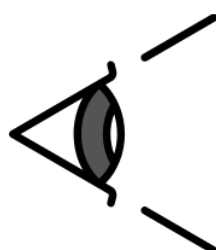
Curvable



Customizable



Redundant
Systems



Superior Viewing
Angles



Fire Retardant



TAA Compliant





Baggage Informational Displays (BIDS)

First place rankings of airports in Mega, Large, and Medium airport categories in J.D. Power's 2022 North American Airport Satisfaction StudySM, are Nanolumens' LED customers.



**Miami International Airport
Miami, FL**

Mega Airports – Minneapolis-Saint Paul International Airport
Large Airports – Tampa International Airport
Medium Airports – Indianapolis International Airport



Versatility of Utility

Airports across the globe are revitalizing their brand image with LED display solutions that inspire consumers, inform travelers, and enchant imaginations.

LED visualization solutions command an incredibly transformative breadth of utility when incorporated into airport space, and the world's most popular airports are quickly learning just how versatile this technology can be. To extract the most value possible from the shrinking amount of time passengers are spending on-site at airports, airport executives must improve the traveler experience, organically celebrate local culture and history, and maximize non-aeronautical revenue. Such a daunting challenge requires comprehensive communication tools to ensure that processes run smoothly, safely, and on time.

One of the most obvious benefits of dynamic signage is the ability to showcase a wide range of content and change it frequently and efficiently. LED signage is adaptable to change in the moment and over time which future-proofs passenger communications and delivers a significant ROI for the airport.



McCarran International Airport
Las Vegas, NV

Improving Passenger Experience

From flight information and wayfinding to product and service advertising, digital signage relays information to travelers quicker, brighter, and clearer, leading to a better informed and more entertained traveler.

Projecting Community Leadership & Culture

Airports are often the first thing travelers see when arriving in a new city, serving an important role in communicating and celebrating the culture of the region they service. LED displays give airport operators the freedom and flexibility connect with travelers in this way.

Maximizing Non-Aeronautical Revenue

From flight information and wayfinding to product and service advertising, digital signage relays information to travelers quicker, brighter, and clearer, leading to a better informed and more entertained traveler.

Improving the Passenger Experience

Understanding how modern travelers move about the airport is important to improving obstacles that cause delays and avoid misinformation given to the traveler and airport operators.

Informed passengers move confidently and purposefully. Having a streamlined system for wayfinding and relaying flight data can be done with LED signage.

A great example of how an airport has taken advantage of LED display technology to elevate the visibility of their flight information messaging can be found in Terminal 4 of [New York City's John F. Kennedy International Airport](#). One out of every 12 people entering the United States from inbound international flights do so through this terminal, so the importance of communicating arrival and departure information quickly and clearly cannot be overstated.



John F. Kennedy International Airport
Queens, NY



**Toronto Pearson Airport
Toronto, Canada**

Leaving First and Lasting Impressions

Travelers will not always be viewing airport signage from a single, predictable point, nor will they always be standing still. LED visualization solutions render this a non-issue with their viewing versatility, which allows viewers to see information clearly from anywhere in the room.

LED technology is ideally suited for use in airports because its off-axis versatility allows content to remain visible, bright and legible for non-stationary audiences. As a viewer walks by a display, the amount of time he is able to see content is a function of the off-axis viewing capabilities of the display. In order to be effective content needs to be seen, and the longer someone sees content, the more likely it is that the messaging will leave an impression. The better the off-axis ability of the display, the longer your content will be viewable, and the more likely it will be to influence travelers.

Improving the Passenger Experience

Find Your Way with LED

In addition to the improvements needed in the distribution of flight information, airports also depend on the ability to provide travelers with engaging and highly relevant wayfinding information about where they are and where they need to go.

Directions are brighter, clearer, more visible, and flexible when displayed on LED signage.





**Charlotte Douglas International Airport
Charlotte, NC**

Maximizing Non-Aeronautical Revenue

Displaying several different types of content on an LED display is an excellent way to take advantage of its versatility.

By selling ad space to retailers, an airport using their LED solutions chiefly for other purposes will accomplish their primary goal while generating revenue. Though much of the revenue generated by an LED installation will be from the sale of ad space, even displays that feature wayfinding data, flight information, artwork, or other creative content can boost consumer spending elsewhere in the terminal. When once passengers were stranded passing the time only in view of their gate, the proliferation of LED display technology within the airport space allows travelers to more freely move about the terminal.

Engaging travelers in an airport is all about creating a remarkable experience and translating that experience into revenue. The versatility of LED displays makes that easier.

 We Are LED™