

LED DIGITAL POSTERS

Simplifying static signage with plug-and-play LED displays



INDOOR



FLAT



AWARE™

2.5
MM

PIXEL PITCH

50K
HOURS

LIFETIME

IDEAL FOR:
RETAIL

Remove the hassle of static signage that requires replacement month over month or season after season with NanoLumens' Digital Posters. With turnkey LED Solutions, your content and branding has never been easier. And, it's all backed by our industry-leading AWARE™ Platform with the quality and reputation you have come to know from the LED experts at NanoLumens.

So whether you're looking for heightened brand awareness, increased impulse buying, or true customer interaction, our LED Digital Poster is easy to install and meets a variety of retail's top demands. Wall mounted, self-standing, fold out or hanging, digital posters can work as a single display or as part of a multiple display network to create an endless array of options.

WHY NANOLUMENS®

At NanoLumens® we make dreams a reality through mass-customized, scalable LED display solutions for every size and purpose, both indoor and out. By combining the world's most powerful display platform with an unparalleled range of visual communication solutions, we give our clients an unprecedented ability to provide the most engaging customer experiences.

END TO END WARRANTY

While pixels may fail, we won't. Our warranty backs your digital poster for three years. We're serious about our products, so we guarantee that we'll hold up our end of the bargain; that's simply how we do business.

BENEFITS

- **Dynamic Content On The Go** - Using our cloud-based AWARE platform, route new content with ease to any digital poster in your network around the world.
- **Simple To Install** - Our turnkey solution ships direct to your warehouse or store location for simple installation by any store employee.
- **Up Close Viewing** - At just 2.5mm pixel pitch, your content has the utmost clarity, amplifying your message and creating a deeper level of customer engagement.
- **Value Focused** - We provide uncompromising quality at a price that makes sense for your company.



SPECIFICATIONS: DIGITAL POSTERS*

Pixel Pitch	2.5mm Rear Service	
Overall Size	23.62in x 77.48in	600mm x 1968mm
Viewable	22.67in x 76.53in	576mm x 1944mm
Thickness	1.57in + 0.98in power box	40mm + 25mm power box
Weight	77.16 lb	35 kg
Interface	Ethernet / HDMI / USB	
Brightness	1000 nits	
Viewing Angle	160° V / 160° H	
Control System	NOVA X65	

*Subject to change based on installation specifics

NANOLUMENS® AWARE™

NanoLumens® Digital Posters Series are embedded with the AWARE™ hardware-enabled Software-as-a-Service (cloud based) platform, which seamlessly combines your diagnostics and support functions with a variety of apps, services, and content sources. It's accessible through one portal, instantly, from anywhere in the world.

The AWARE™ ecosystem aligns every touchpoint in the digital display world, making management as easy as 1-2-3. AWARE™ brings together cutting-edge processing, the most popular operating platform, best-in-class cloud services, remote access, mobility sensors, content media services, and a handpicked third party app marketplace into an intelligent visualization portal.

